

## March 12th & 13th, 2025

Clovis Veterans Memorial District 808 4th Street Clovis, CA 93612

Co-Hosted by the
American Olive Oil Producers Association
California Olive Oil Council
Olive Oil Commission of California

# **Hosted By**

#### **American Olive Oil Producers Association**



Founded in 2012, the American Olive Oil Producers Association is the unified voice for American olive oil producers and their state associations. AOOPA advocates in Washington, DC, state capitols and with partners around the world for policies for fair global market access for all producers; to support effective testing, standards and regulations; and to promote education about the quality and culinary and health benefits of olive oil.

#### California Olive Oil Council



Established in 1992, the California Olive Oil Council (COOC) is a trade association dedicated to promoting certified California extra virgin olive oil through education, outreach, and communication. The COOC is committed to upholding the highest standards within the olive oil industry through its Seal Certification Program.

#### Olive Oil Commison of California



The Olive Oil Commission of California (OOCC) was created to support farmers by conducting growing and processing research, developing and enforcing standards, and ensuring that California olive oil is accurately labeled so customers can have confidence in the quality of California olive oil.

# About The Olive Oil Conference

Co-hosted by the American Olive Oil Producers Association (AOOPA), the California Olive Oil Council (COOC), and the Olive Oil Commission of California (OOCC), this is a collaborative and innovative conference addressing the latest trends, research, and challenges in the olive oil industry.

Showcase your commitment to the growth and success of the olive oil industry while gaining visibility among key decision makers and peers by becoming a sponsor.

Registration for The Olive Oil Conference is free, with optional ticketed events such as the bus tour and cocktail reception.

For additional sponsorship opportunities or questions about the Olive Oil Conference, please contact Janette Ramos at jramos@calapple.org.

## **Highlights**

Orchard Bus Tour & Lunch at Woolgrowers

Registration and Welcome Cocktail Reception

State of the Industry

Presentation Panels

Lunch

**Breakout Sessions** 

Ice Cream & EVOO Break

Registration & Ticket Link

# Clovis Veterans Memorial District

808 4th Street Clovis, CA 93612

Serving the community since 1946, the <u>Clovis Veterans Memorial District</u> is located in the heart of Old Town Clovis. Renovated in 2007, the facility has expanded to over 20,000 square feet. Including a 350-seat auditorium, a ballroom, and multiple meeting rooms.



**Exclusive \$139 Olive Oil Conference Rates:** 

Fairfield Inn & Suites Fresno Clovis

Just a 14-minute walk or 4-minute drive away

**Comfort Suites Clovis** 

Only a 7-minute walk away



Fresno Yosemite International Airport (4 miles)
Bakersfield Meadows Field Airport (103.1 miles)
Monterey Regional Airport (120.8 miles)
San Luis Obispo County Airport (122.1 miles)

# **Sponsorships Levels**

#### **Exhibitor Booth**

Your organization will receive an exhibitor booth on March 12th and 13th along with logo placement in the "Exhibitor Booth's" section of conference program.

\$500

#### **Bronze**

As a Bronze Supporter, your organization will receive an exhibitor booth, logo placement in program, presentation screen, and all publication materials.

\$1000

#### Silver

As a Silver Supporter, your organization will receive an exhibitor booth, logo placement in program, presentation screen, all publication materials, and a branded printed insert in the conference packet.

\$1500

#### Gold

As a Gold Supporter, your organization will receive an exhibitor booth, logo placement in program, presentation screen, all publication materials, a branded printed insert in the conference packet, and two tickets for the cocktail reception on March 12th.

\$2000

#### **Platinum**

As a Platinum Supporter, your organization will receive an exhibitor booth, logo placement in program, presentation screen, all publication materials, a branded printed insert in the conference packet, two minute company video shown, two tickets for the cocktail reception and orchard tour on March 12th, and an opportunity to participate on a conference panel.

\$2,500





**Bus Tour** 

Bus Tour on March 12th

Platinum Level Sponsorship Benefits

\$3000



#### Cocktails

Cocktail Reception & Hors D'oevres on March 12th

> Gold Level Sponsorship Benefits

Custom Napkin with Logo at Cocktail Reception

\$2,000



#### **Breakfast**

Continental Breakfast & Coffee Station on March 13th

Silver Level Sponsorship Benefits

\$1500



#### Lunch

Luncheon Buffet on March 13th

Platinum Level Sponsorship Benefits

Opportunity to Feature Olive Oil in Lunch Dishes

\$2500



#### **Ice Cream**

Ice Cream & EVOO Break on March 13th

Bronze Level Sponsorship Benefits

\$1000

Please contact
Janette Ramos at
jramos@calapple.org
if you are interested
in sponsoring one of
these events.

# **Sponsorship Form**

Please submit to Janette Ramos jramos@calapple.org.

Company Name:	Sponsorship Level:	
Contact Name:	☐ Exhibitor Booth Only (\$500) ☐ Bronze	
Contact Email:	☐ Silver	
Contact Phone:	☐ Gold ☐ Platinum	

#### **Exhibitor Booth**

If participating as an exhibitor please check: A table and two chairs will be provided.

Sponsorship Levels & Cost				
Sponsorship Benefits	Bronze \$1000	Silver \$1500	Gold \$2000	Platinum \$2500
Exhibitor Booth	✓	<b>✓</b>	✓	✓
Logo Placement in Program, Presentation Screen & Publication Materials	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>
Branded Printed Insert		✓	✓	✓
Two Tickets for Cocktail Reception (\$50 value)			✓	<b>✓</b>
Two Tickets for Orchard Tour (\$100 value)				<b>✓</b>
Two Minute Company Video Shown				<b>✓</b>
Participation on Conference Panel				<b>✓</b>

### Company Logo for Program, Presentation Screen & Publication Materials

File type: Hi-Resolution JPEG images

Submit to: <u>jramos@calapple.org</u> at the Olive Oil Commission of California

### **Payment**

Please make checks payable to the Olive Oil Commission of California (OOCC)

Mail payments to: Olive Oil Commission of California/ 2565 Alluvial Avenue, Suite 152/ Clovis, CA 93611