



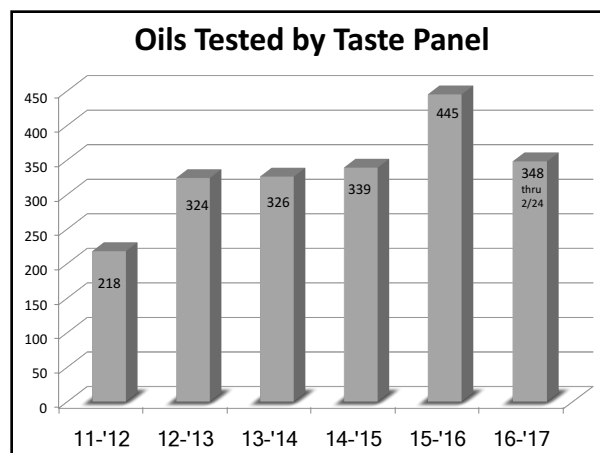
Dean Wilkinson, Lisa Pollack, Norbert Niederhauser

Taste Panel and Certification Update

Dean Wilkinson, COOC Taste Panel
Lisa Pollack, COOC Marketing Director
Norbert Niederhauser, Cropster

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Dean Wilkinson, Taste Panel Leader


Taste Panel Statistics

Members

- Active Members: 20
- # of Members with >10 years on Panel: 11
- # of Apprentices: 2

Exams

- # of AOCS Exams taken by Panel per Annum: 4
- # of GSC Exams taken by Panel per Annum: 2
- AOCS 1st Place Award (tied) for '15-'16 year




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Dean Wilkinson, Taste Panel Leader


Taste Panel Statistics

COOC Competition

- # of COOC Competition Oils: 157
- GOLD Medals: 28
- SILVER Medals: 78



This is the 20th Year of the COOC Taste Panel.



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Lisa Pollack, Marketing Director



New
Sensory Software
Launched Fall 2016




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Norbert Niederhauser, Cropster

Seal Certification Assessing the Need

Data Entry


- Input on several screens
- Comments/descriptors

Calibration

- Median
- Robust Coefficient of Variation

Progression & Customization

- Taster Comparisons
- Integrated charts features



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Norbert Niederhauser, Cropster

Integrated Information System

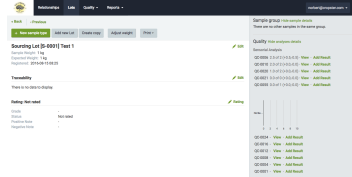



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Norbert Niederhauser, Cropster

Online information management in
One central place

- Register samples
- Prepare blind tastings
- Receive results in real time
- Create reports and feedback



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Fusty/Muddy Sediment

Musty

Winey/Vinegary

Frozen

Rancid

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Fruity

Add score

Bitter

Add score

Pungent

Add score

Descriptors


Robustness

Select...

Astringency

Select...

Balance (set to 1 if Out of Balance)

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You have selected analysis results to compare. Some comparisons might only work if all selected analysis results have the same cupping sheet.

Score Min Max Category Category... Min Max Flavors Search for Flavors in All Categories Apply Filter

Search: Type to search... Show: 10 25 50 100 200 Columns

Label	QC ID	Lot ID	# Evaluators	Descriptors	General Comments	Spread	Deviation
UWE	[QC-0384]	[S-0334]	8	Ripe Olive (4), Woody (3), Buttery (2), Herbaceous (2), nutty (2), Walnut Shell, Hay straw, floral, Tomato Leaf, Green Almond, ...	Unpleasant wordiness, bitter.	4.0 (Min: 2.0, Max: 6.0)	1.30
XLE	[QC-0395]	[S-0333]	8	Herbaceous (4), Grass (2), Green Almond (2), Green Olive (2), floral (2), Tomato Leaf (2), nutty, Woody, Tropical, Citrus, ...		3.0 (Min: 3.0, Max: 5.0)	1.09
HVA	[QC-0394]	[S-0332]	8	Woody (3), Green Olive (2), Tomato Leaf (2), Buttery (2), floral (2), Grass (2), Hay-straw, Ripe Apple, Ripe Banana, rough, ...		3.0 (Min: 2.0, Max: 5.0)	0.93
VEP	[QC-0393]	[S-0331]	8	Ripe Olive (3), Buttery (3), nutty (2), Ripe Apple (2), Grass (2), Woody (2), Herbaceous (2), Tomato Leaf (2), rough, green tea, ...	Borderline rough	2.0 (Min: 2.0, Max: 4.0)	0.71

Show 1 - 4 of 4

Compare Categories

You can compare the different categories of the samples here.

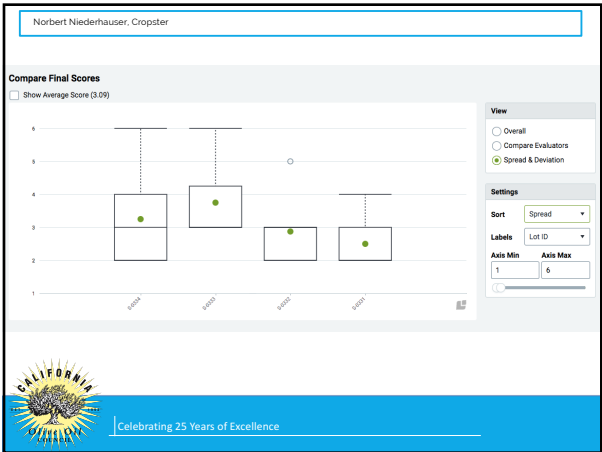
Search: Type to search... Show: 10 25 50 100 200 Columns

Label	Lot ID	QC ID	Final Score	Robustness	Astringency	Balance (set to 1 if Out of Balance)
UWE	[S-0334]	[QC-0384]	8.25	1.00	0.50	0.75
XLE	[S-0333]	[QC-0395]	3.75	2.25	0.50	0.00
HVA	[S-0332]	[QC-0394]	2.88	1.88	1.00	0.00
VEP	[S-0331]	[QC-0393]	2.50	1.50	1.00	0.00

Show 1 - 4 of 4

© COOC

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Lisa Pollack, Marketing Director

Cropster Next Phase

- Integrated Database**
 - Comparison of samples year over year
- Taster Comparisons & Feedback**
 - Efficiency of apprentice program
 - Ongoing evaluation and calibration of panel members
- Automatic Producer Charts**
 - Integrated charts features
- Competitions**

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THANK
YOU!

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